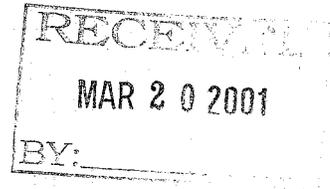


Dorene M. Markwiese
Manager, Regulatory Affairs and Compliance

3901 MARY KAY®



March 19, 2001

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC, 20204

Dear Sirs:

Enclosed are the following notification documents (in duplicate) for your review:

Balancing Act™ Bone Strength Complex supplements
Balancing Act™ Memory Complex supplements

If I can be of any assistance, please contact me by telephone at 214-905-6454 or by fax at 214-905-6908.

Sincerely,

A handwritten signature in cursive script that reads "Dorene Markwiese" followed by a horizontal line.

Dorene Markwiese
Manager, Regulatory Affairs and Compliance

Encl.

Mary Kay Holding Corporation
Global Research & Development Group
1330 Regal Row
Dallas, TX 75247-3684
214-905-6454
Fax 214-905-6908
dorene.markwiese@marykay.com
mkeorp.com

975 0162

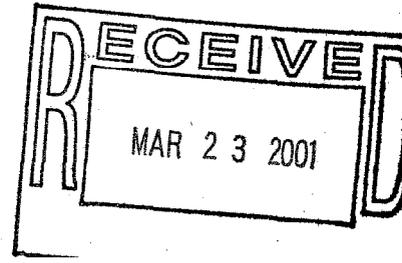
LET 7519

Dorene M. Markwiese
Manager, Regulatory Affairs and Compliance

March 19, 2001

MARY KAY®

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of sections 403(r) of the Federal Food, Drug and Cosmetic Act and of 21 CFR 101.93, that Mary Kay Inc., P.O.Box 799045, 16251 Dallas Parkway, Dallas, Texas 75379-9045, commenced, within the past 30 days, marketing a dietary supplement bearing the following statements on the label and/or labeling:

Balancing Act™ Bone Strength Complex supplements

"Help keep bones strong and healthy with Balancing Act Bone Strength Complex. Packed with calcium and the added benefits derived from boron, citric acid, magnesium, malic acid, silicon, Vitamin D3 and Vitamin K"

"Balancing Act Bone Strength Complex provides vitamin and mineral support for building and protecting healthy bones"

"This nutrient rich formula contains vitamins, minerals and trace elements that provide support for building and maintaining healthy bones"

"Calcium is essential for developing and maintaining healthy bones. Assists in muscle contraction and nerve transmission"

"Boron impacts calcium metabolism"

"Silica appears to make cartilage and tendons strong"

"If you're a post-menopausal woman, you might want to supplement.. . by adding a Balancing Act™ Dietary Supplement in the Bone Strength Complex with 1000 mg of calcium for added benefit"

The undersigned certifies that the information contained in this notice is complete and accurate and that Mary Kay Inc. has substantiated that the statement is truthful and not misleading,

Sincerely,

A handwritten signature in cursive script that reads "Dorene Markwiese".

Dorene Markwiese
Manager Regulatory Affairs and Compliance

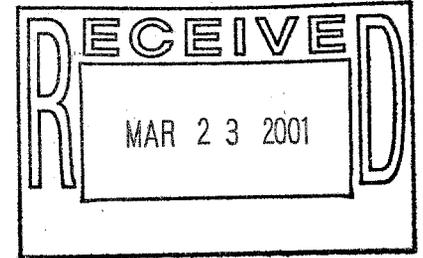
Mary Kay Holding Corporation
Global Research & Development Group
1330 Regal Row
Dallas, TX 75247-3684
214-905-6454
Fax 214-905-6908
dorene.markwiese@marykay.com

Mkcorp.com

Dorene M. Markwiese
Manager, Regulatory Affairs and Compliance

MARY KAY®

March 19, 2001



Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of sections 403(r) of the Federal Food, Drug and Cosmetic Act and of 21 CFR 101.93, that Mary Kay Inc., P.O.Box 799045, 16251 Dallas Parkway, Dallas, Texas 75379-9045, commenced, within the past 30 days, marketing a dietary supplement bearing the following statements on the label and/or labeling:

Balancing Act™ Memory Complex supplements

"Specially selected herbs and minerals have been blended to help you maintain peak performance all day long"

"Ginkgo biloba has been shown to improve memory"

"Soy phosphatide complex supplies the nutrient choline, needed for proper transmission of nerve impulses"

"Or, if you're feeling a little forgetful, the Balancing Act™ Memory formula has added herbal ingredients that have been shown to enhance memory"

The undersigned certifies that the information contained in this notice is complete and accurate and that Mary Kay Inc. has substantiated that the statement is truthful and not misleading.

Sincerely,

Dorene Markwiese
Manager, Regulatory Affairs and Compliance

Mary Kay Holding Corporation
Global Research & Development Group
1330 Regal Row
Dallas, TX 75247-3684
2 14-905-6454
Fax 2 14-905-6908
dorene.markwiese@marykay.com
mkcorp.com